



January 8, 2016

**ABC'S "FRESH OFF THE BOAT" AND PANDA EXPRESS RESTAURANTS ANNOUNCE
EXCLUSIVE PARTNERSHIP TO CELEBRATE CHINESE NEW YEAR**

Beginning January 13 Through February 3, Special Branded "Fresh Off the Boat" Chinese New Year Posters and Table Tents Will Appear in Panda Express Restaurants Nationwide

Unique Collaboration Marks the First Time Panda Express Has Teamed Up with a Network
Television Show

ABC's "Fresh Off the Boat" and Panda Express, America's favorite Chinese restaurant, are joining together to celebrate Chinese New Year and encourage viewers and guests alike to join in on the celebration. Panda Express restaurants across the country will display special branded "Fresh Off the Boat" Chinese New Year Posters and table tents featuring the Huang's.

To see how the Huang family celebrates Chinese New Year, viewers can watch "Fresh Off the Boat" when it returns with an all-new episode on TUESDAY, FEBRUARY 2 (8:00-8:30 p.m. EST).

"Year of the Rat" - The Huangs are getting everything in order to celebrate Chinese New Year with their family in Washington, D.C. But a mix-up with their plane tickets forces them to spend the holiday in Orlando. Scrambling to find other Asians to celebrate with, they stumble upon the Asian-American Association of Orlando, which is hosting a less than authentic interpretation of a Chinese New Year celebration.

To encourage learning about the history and traditions surrounding Chinese New Year and share ideas to help consumers join the celebration, Panda Express created a special website, CelebrateCNY.com. The site features an animated video about the 15-day festival, activities for kids and special classroom curriculum for teachers. Other site features include an app that helps visitors send New Year's greetings through virtual red envelopes, a guide to find your Chinese zodiac sign and information on special in-store offers for February 8, the first day of Chinese New Year. More than six million students have learned about Chinese New Year through Panda's education materials since 2007.

Inspired by a true story, "Fresh Off the Boat" stars Randall Park as Louis, Constance Wu as Jessica, Hudson Yang as Eddie, Forrest Wheeler as Emery, Ian Chen as Evan and Chelsey Crisp as Honey.

Guest starring are Lucille Soong as Grandma Huang, Paul Scheer as Mitch, Jillian Armenante as Nancy, Ray Wise as Marvin, Stacey Scowley as Carol-Joan, Rachel Cannon as Deidre, Noel Gugliemi as Hector and Rob Huebel as Rick.

"Year of the Rat" was written by Sheng Wang and directed by Ken Whittingham.

"Fresh Off the Boat" was written by Nahnatchka Khan, who also serves as executive producer. Jake Kasdan and Melvin Mar are also executive producers. The series is produced by 20th Century Fox Television.

It is broadcast in 720 Progressive (720P), ABC's selected HDTV format with 5.1 channel surround sound and carries a TV-PG parental guideline.

About Panda Express

Panda Express, America's favorite Chinese restaurant, is best known for its wide variety of original recipes including its Orange Chicken(TM), SweetFire Chicken Breast(R), award-winning Honey Walnut Shrimp(TM) and Shanghai Angus Steak(TM). Founded in 1983 and now with more than 1,800 locations throughout the U.S., Puerto Rico, Guam, Canada, Mexico, Dubai, Saudi Arabia and Korea, Panda Express is part of the family owned and operated Panda Restaurant Group, the world leader in Asian dining experiences that also includes Panda Inn and Hibachi-San. For more information, visit www.pandaexpress.com, or become a fan on Facebook or follow on Twitter.